



GW Global Entrepreneurship Research & Policy Conference

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Agenda

- The Ultimate Goal
- One Pathway
- A Tripartite Mission
- A Powerful Network
- Questions/Comments



The Ultimate Goal

Ending Poverty



Creating Jobs



Unleashing Entrepreneurial Activity



One Pathway

- Colleges and Universities
(Higher Education Institutions) Worldwide
- Public and Private



A Tripartite Mission

1. Teaching
2. Research
3. Service



A Tripartite Mission: *Teaching*

- Conferring more degrees
- Expanding entrepreneurship programs
- Promoting STEAM programs



A Tripartite Mission: *Research*

- Building centers of research excellence
- Distributing research worldwide
- Producing small business scholarship



A Tripartite Mission: *Service*

- Generating economic impact
- Expanding outreach services/programs
- Creating collegetowns for the 21st century



GW Global Entrepreneurship
Research & Policy Conference

A Powerful Network



40,000 Colleges & Universities Worldwide



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June 27

Micro, Small and
Medium-sized Enterprises Day

The United Nations



Questions/Comments